

TODOS PELA EDUCAÇÃO

ANNUAL ACTIVITY REPORT

2022

< SUMMARY >

MESSAGE FROM THE CHAIRWOMAN.....	3
WHAT WE DID IN 2022	5
WHO WE ARE.....	7
HOW WE WORK.....	9
ACKNOWLEDGMENTS AND AWARDS IN 2022	13
DIVERSITY & INCLUSION AGENDA.....	17
PRIMARY EDUCATION AT THE HEART OF ELECTIONS	21
Words of the Year for Todos: “Education” and “Democracy”	22
Educação Já Annual Meeting	24
2022 Educação Já	28



Mapping Education From North to South.....	34
Educação Já Caravans.....	35
To Make Brazil Better: Educação Já!	38
Educação Que Dá Certo.....	42
Qualification of the election debate.....	44
The priorities of the next president	48
ON THE AGENDA OF THE GOVERNMENT, CONGRESS AND SOCIETY	50
Reverse effects of the pandemic	51
Advances in distance learning in teacher training.....	53
Compromisso Com A Educação Program	54
Approval of the National Education System in the Senate	55
Educação Já Award	56
ICMS (State Value Added Sales Tax) and Education at Risk	57
Homeschooling – a step back.....	58
What school principals think	59
Monitoring the Education Budget.....	60
In defense of democracy	61
Congresso Em Foco Award	62
What young people want from schools	63
Evaluation of 2021 SAEB (Primary Education Assessment System) and IDEB (Primary Education Development Index)	65
Federal Government’s Retrospective on Education	66
Reomec Panel.....	69
In Defense of the Northeast	70
POST-ELECTIONS AND THE FUTURE	71
Supporting the next federal government’s transition team.....	72
The “First Day” of 2023 in Education	73
2022-2023 Educação Já Plan	76
EVERYONE WHO MAKES TODOS.....	78
2022 SPONSORS	81

COMMITMENT TO EDUCATION



In 2022, we are paving the path for which we have been fighting for the past four years: the opportunity to change, to do things differently, to do more, to work collectively for the sake of a true transformation of Brazil through education.

After an entire federal mandate of educational neglect and serious failures in school trajectories and national development, we are making a historic commitment at the end of the year. Commitment to Primary Education and the restoration of education in the country.

Signed in December at the meeting organized in Brasilia by Todos Pela Educação and Unesco, bringing together elected governors and vice-governors, as well as the vice-president-elect, Geraldo Alckmin, this commitment paves the way for a new federal pact on Education to be in place by 2023. And, as I shared with the leaders present, that meant the first day of 2023 in Brazilian public education.

For us at Todos Pela Educação, it is a feeling of relief and pride in the face of the challenges faced over the last few years. Democracy has been established, Brazil has experienced the transition of governments normally, and healthy dissent will take place in an environment where institutions are respected and dissent is not a cause for hatred.

The road is long, difficult, but possible, entirely possible. Not only because of that collective commitment for which we work all year long, but because, as Todos has shown, Brazil knows how to do Quality Education. It is also possible because there is a lot of convergence on what needs to be done: to put into practice a systemic agenda, built by many people, such as Educação Já.

The following pages of this Activity Report detail the strategy planned, developed and implemented by Todos in 2022. Driven by the systematic agenda built with Educação Já, we have once again actively participated in the public debate. We produce diagnoses and recommendations on several fronts, emergency and structural, seeking to give subsidies to the

management. We reached out to key stakeholders, cementing a robust and transformative education agenda that is essential to the country's future.

We are also very proud of the recognition that came during the year: the CNN Notáveis Award, the Darcy Ribeiro da Educação Award and the Empreendedor Social Award, awarded respectively by CNN Brasil, the House of Representatives and Folha de S.Paulo. They show that we have changed Brazilian Education – the reason for our existence, the purpose of our work.

This is a task that does not end in 2022. The paved road will continue in 2023 and will demand from the new administrations an enormous capacity for work and collaboration among the federative entities. It also means that the new leadership of the federal government – under Education Minister Carlos Santana, with Executive Secretary Isolda Sela – can rebuild the MEC, reclaim lost time and open a new chapter for Brazilian Primary Education. In this sense, based on the recommendations of Educação Já, we will continue the efforts of technical input to the new government that have already started during the transition phase after the elections.

To be able at all levels to prioritize resources and support for the students who need it most.

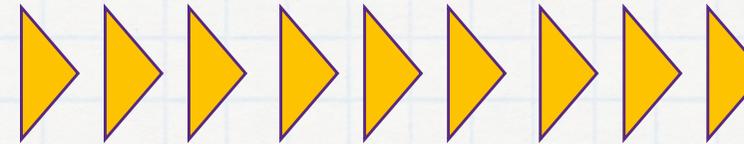
In this sense, Todos Pela Educação will continue to be vigilant in public scrutiny of education policies and outcomes. But I am confident that we will finally be able to create a definitive legacy of Quality Primary Education, and for all – indeed for all! – Brazilian students.

PRISCILA CRUZ

Chief Executive Officer of Todos Pela Educação

< WHAT WE DID >

IN 2022



INDEPENDENT, PLURAL AND DECISIVE



WE ARE TODOS PELA EDUCAÇÃO

Todos Pela Educação is a civil society organization that was born on September 6, 2006 – the eve of the celebration of the Independence of Brazil – with a single objective: **to ensure the right to quality Primary Education for all children and young people in the country.** The group met this year at the Museu do Ipiranga in São Paulo and there identified **five main goals for Brazilian education.**

The results achieved by Todos are fully disclosed and disclosed annually through a financial statement and an activity report that meet the transparency criteria established by the Organization's Bylaws.

**PRIMARY
EDUCATION IS OUR
FOCUS. IMPROVING
IT IS OUR MISSION.**

5 GOALS FOR BRAZILIAN EDUCATION

1 EVERY CHILD AND
YOUNG PERSON FROM
4 TO 17 IN SCHOOL

2 EVERY CHILD
FULLY LITERATE
UNTIL 8 YEARS OLD

3 EVERY STUDENT
WITH APPROPRIATE
LEARNING FOR THEIR AGE

4 ALL YOUNG PEOPLE
WHO HAVE COMPLETED HIGH
SCHOOL UP TO THE AGE OF 19

5 EXPANDED AND WELL-
MANAGED INVESTMENT IN
EDUCATION



ONE MISSION, FOUR LINES OF ACTION

For Todos, a quality education is one that aims at the full development of the person, preparing them – as required by the Constitution – for the exercise of citizenship and for work. It also promotes respect for the diversity and multiplicity of ideas, scientific knowledge accumulated by humanity, skills and competencies for complex life in the 21st century. And there is quality education only if it is for all, with policies that guarantee equal opportunities from the first years of life.

Our daily challenge is to realize this desire and turn it into action. To this end, we have a strategy organized around four interconnected lines.



EDUCATION IN SOCIETY'S AGENDA

We are working to improve the public debate and promote the mobilization of key actors in Brazil who can positively influence the development of priority public policies for Primary Education. We are an active voice in the press and social media to make education the number one issue in Brazil.

IN 2022...



**+ OVER
800000**

users have accessed Todos's website

We published 13 opinion articles in major Brazilian newspapers and websites that were cited as references.

70 TIMES 

in opinion texts by other authors

**+ OF
32 MILLION**



reach in our social media

**+ OVER
32000**

mentions in social media

Todos appeared in

5,800

reports in the Brazilian press and in over 30 countries

Our spokespersons had

+ OF  **11 MILLION**

total reach of users in the digital environment (Twitter, YouTube, Instagram, LinkedIn and Facebook) and appeared in more than 2,500 press reports



16

was the average number of daily mentions in the press of Todos Pela Educação or speeches by our spokespersons, in 2022



KNOWLEDGE PRODUCTION

Based on official data, surveys, studies with the educational community and evidence of successful experiences in the field of education in Brazil and around the world, we make in-depth diagnoses of the scenario and prepare public policy proposals to improve Primary Education.

IN 2022...

7 TECHNICAL DOCUMENTS AND
7 DOCUMENTARY VIDEOS

on successful state experiences in Brazil produced and disseminated (Educação Que Dá Certo initiative)

+ OVER
118,000

users have watched episodes of the Educação Que Dá Certo on YouTube



CONNECTING WITH KEY PLAYERS

We present the knowledge we create to actors in the executive, legislative, and judicial branches of government in a nonpartisan way, as well as to policy agenda influencers who can support the prioritization of key education measures to public policy decision makers to advance a systemic agenda to significantly improve learning in classrooms.

IN 2022...

Connecting with
state governments in

14 STATES

(Alagoas, Bahia, Ceará, Espírito Santo, Goiás, Maranhão, Minas Gerais, Pará, Paraná, Pernambuco, Piauí, Rio de Janeiro, São Paulo and Rio Grande do Sul), sharing the 2022 Educação Já document



We have reached

1.391

of Brazilian municipalities (25% of the total): more than 4 thousand municipal managers ensured, through free registration, their participation in the Compromisso com a Educação Program

**PUBLIC MONITORING**

We encourage the monitoring of the results and implementation processes of educational policies. Besides being a way to deepen diagnoses and feed knowledge production, monitoring also highlights good practices and success stories, as well as challenges, obstacles and neglect in public primary education, to mobilize society and managers for improvement action.

IN 2022...**+ OVER 10,000**

document downloads Educação Já 2022 and

+ OVER 11,000

downloads in the Literacy Note

+ OVER 300

downloads in reports MEC's Budget Execution

We produce

13 technical notes and positions with impact data for Brazilian Education



ACKNOWLEDGMENT

**OF OUR
WORK**



EMPREENDEDOR SOCIAL AWARD FOLHA DE S.PAULO

Faced with the federal government's momentum during the Covid-19 pandemic, Todos Pela Educação acts as a kind of "MEC of Civil Society", creating guidelines and norms for remote teaching and the safe reopening of schools to mitigate the impacts. This is how Folha de S.Paulo defined it when it justified the recognition in the "Destques na Pandemia" category given to Todos in September as part of the 2022 Empreendedor Social Award. "We need to work hard to raise the level of Brazilian Education. Without public education, we will not reach the country our children deserve", said Priscilla Cruz, executive president of Todos, upon receiving the trophy on stage at the Teatro Porto Seguro in São Paulo. Support for the acceleration of vaccines by Education professionals, guidelines to accelerate the safe and gradual reopening of schools, guidelines for public administrations to face the emergency effects of the pandemic on the school's daily life and measures to not lose sight of the challenges Structural structures were some of Todos's initiatives in the period.



[Click
to access](#)





CNN NOTÁVEIS AWARD CNN BRASIL

In its second edition, which recognizes initiatives that have made a difference in the previous year, the Notáveis Award CNN Brazil 2022 is considering Todos in the Education category. CNN highlighted our work to combat the barriers to Primary Education caused by the Covid-19 pandemic. In her speech at the awards, held in March at the Memorial da América Latina, in São Paulo, the CEO of Todos, Priscila Cruz, reinforced the need to undo the negative idea that people have of Brazilian Education, and that we need to help each time plus the public school. “It is this school that forms the majority of our children and young people. If we are to have any chance of being a better country, more democratic, with peace and enhanced citizenship, we need quality education”, Priscilla said.



[Click
to access](#)





DARCY RIBEIRO DE EDUCAÇÃO AWARD - HOUSE OF REPRESENTATIVES

Todos Pela Educação was one of the three winners of the Darcy Ribeiro de Educação Award, awarded annually by the Education Commission and the Board of the House of Representatives in recognition of people or entities whose actions stand out in the defense and promotion of Education in Brazil. During the ceremony held in November, the leader of education policies of Todos, Gabriel Corrêa, highlighted the symbolic moment of the award: “After two years of a pandemic, we still have hungry children in school, depressed children and a serious learning scenario. An award like this gives more energy to work together: mothers, fathers, school administrators, all of organized civil society.” And concluded: “Darcy used to say that, in life, we have two options: to resign or to be indignant. At this moment, we cannot resign ourselves.” In addition to Todos, the National Council of Institutions of the Federal Network for Vocational, Scientific and Technological Education (Conif) and the National School of Public Administration (Enap) were considered.



[Click
to access](#)



**QUALITY
EDUCATION
FOR A FEW**

**IS NOT
QUALITY**



Education is an active factor in overcoming historical structural racism and accelerating **minority inclusion**. Racial inequality is also present in school trajectories, indicating that the country has taken little action through education policies that purposefully promote the trajectories and learning of Black, Indigenous, and quilombola people. Education is also the most appropriate way to guarantee opportunities and reduce inequalities of all kinds, being a vector of change through inclusion and pluralism.

With these convictions, Todos Pela Educação works on the theme of equality, diversity and inclusion, thinking both about public policies and its own institutional policies.

For this reason, we place increasing emphasis on the need for **anti-racist and inclusive education**, with policies to combat inequality and value diversity, capable of becoming a tool to interrupt the perpetuation of white privilege and provide visibility to **historically marginalized populations**, strengthening their school references in a permanent and transversal way.

The document – it gave greater centrality to the agendas of Inclusive Education and Education for Ethnic-Racial Relations. This central role was explicitly expressed in two of the five premises explained

in the document and which guide the entire set of proposals: quality for the few is not quality, with the need to avoid the elitist and exclusionary path that has marked Brazil for centuries; and anti-racist education is a condition for transformation, reinforcing the idea that it is not possible for the country to really change without anti-racist education being seen as a precondition for fair and quality education. [Ed-
ucação Já 2022](#) – – the systemic agenda proposed by Todos for Brazilian Primary Education.

But we went even further. In partnership with the Instituto Rodrigo Mendes, we presented the document [Inclusive Education: policy recommendations on inclusive education for state and federal governments](#), with the aim of contributing to the educational agenda of future state and federal governments with specific and detailed recommendations for improving Special Education from an inclusion perspective.

In partnership with Mahin Consultoria Antirracista, with the support of Imaginable Futures and the Fundação Lemann, and with technical input from Instituto Unibanco, Itaú Social and Fundação Telefônica Vivo, we coordinated and released the document [Ethnic-Racial Equity in Education: policy recommendations on ethnic-racial equity for federal and state governments](#).

The education we want must ensure full learning and full access for all children, young people and adults. Regardless of socio-economic status, place of birth, gender, skin color and whether they are disabled or not.

TODOS MORE PLURAL AND STRONGER

In order to make Todos a more diverse and stronger organization, we created a Diversity Committee in 2019 to propose strategies and actions to include and expand diversity on the team. Based on the Committee's recommendations, all shall carry out actions and measures to advance the program. Some of the main examples are:



- **Affirmative hiring** of black candidates for middle and senior positions in the organization.
- A **recruitment and selection** policy aimed at having at least 50% people from minority groups among the finalists.

➤ Conduct **training workshops** for the entire team. In 2022, workshops addressed topics such as: unconscious bias and inclusive and tolerant schools for the LGBTQIA+ community.

➤ Conducting **training trails** for the entire team. In 2022, after a first itinerary dedicated to the anti-racist agenda (led by the Mahin organization), we started a new formative itinerary to deepen knowledge and understanding of disability inclusion (led by the Mais Diferenças organization).

➤ Online **events** have become more **inclusive** and our external communication has embraced the premise that all materials and processes are diversity-friendly.

➤ **Internship program** for young leaders **belonging to underrepresented groups**. The program is one and a half to two years in length and focuses on providing opportunities, experiences, and training for selected trainees who are beginning their third year/5th semester of undergraduate study and who belong to underrepresented groups in terms of ethnic race, gender, and socioeconomic level. In 2022, 4 trainees participated in the program.

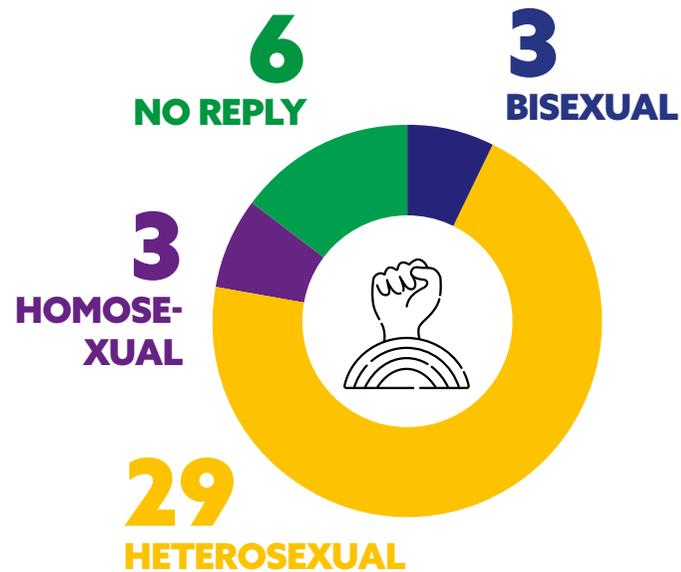


CHARACTERISTICS OF THE TODOS PELA EDUCAÇÃO TEAM IN 2022

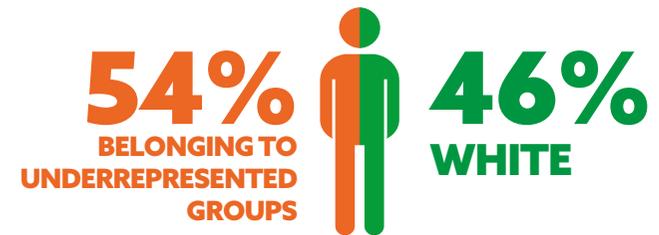
GENDER IDENTITY*



SEXUAL ORIENTATION*



RACE/SKIN COLOR*



* the count also considers consultants



**◀ PRIMARY
EDUCATION
AT THE HEART
OF ELECTIONS ▶**





WORDS OF THE YEAR FOR **TODOS**: "EDUCATION" AND "DEMOCRACY"

Brazil reaches 2023 with call for strengthening democracy and quality public education as national priorities

What happened in December began much earlier when Todos Pela Educação and UNESCO received governors, vice-governors and vice-presidents elected at the Pacto pela Aprendizagem meeting. There they signed commitments for Education. Mainly also for the recovery of training

in Brazil, including joint actions, sharing more effective experiences and defining common priority programs.

It would not be an exaggeration to say that the pact drawn up at that meeting in Brasília began to be built at the **Annual Meeting 2022 Educação Já**, in April, when Todos Pela Educação officially launched the document **Educação Já** –which, in turn, was the result of a broad process of listening and reflection among many people and organizations in the educational field.

At that moment, in April, we united different political and civic leaders, public administrators and society organizations, specialists, and educators around the *Frente Ampla pela Educação* meeting. There was then a moment of discussion about the need for a *Frente Ampla pela Democracia*, in the face of frequent threats to institutions and attempts to delegitimize the upcoming electoral process.

From the document and the Annual Meeting, we set off on the **Educação Já Caravans** - a journey around the country to mobilize key players around this commitment. Throughout the year, social media, traditional media and physical campaigns reinforced the message:

TO CHANGE BRAZIL, EDUCAÇÃO JÁ!

Activities under this strategy were completed with a broad panorama of the education situation in the states and a set of documents detailing the public policy proposals envisioned in Educação Já.

Despite the magnitude of this challenge, Todos Pela Educação continued to fulfill its mission to monitor data and diagnoses, as evidenced by the MEC budget reports, a constant target of roadblocks and cuts throughout the year; to actively participate in and contribute to qualifying the public debate, as evidenced by the articles and interviews with technical tenacity exposed and published in the press in 2022; promote articulation to key players, including Congress – responsible for stopping many failures that could have been even bigger – and state and municipal leadership.

On the following pages you can read (or recall) this diversity of fronts, challenges and achievements.



EDUCAÇÃO JÁ ANNUAL MEETING

Frente Ampla pela Educação

The seed began to be planted in April, when Todos Pela Educação held its [Educação Já 2022 Annual Meeting](#) in São Paulo: renewing the commitment.

It was there that one of the main harvests of the year began to emerge – the commitment of political leaders from various currents to the **educational program as a priority** for the country, with the support of Brazilian society.

This engagement included governors, civic leaders, political leaders, party leaders, professionals, public administrators, and presumptive GOP presidential nominees represented by the system agency launched at the meeting by all – [2022 Educação Já](#) (read more about the document on the following pages).



AND SO FRENTE AMPLA PELA EDUCAÇÃO WAS BORN.

The list of attendees – and committed leaders – was vast and diverse. Included:

Former Ministers of Education such as Mendonça Filho (União Brasil), Aloizio Mercadante (PT), and Henrique Paim (PT).

Governors at the time such as Welington Dias, from Piauí (PT), Renato Casagrande, from Espírito Santo (PSB), Paulo Câmara, from Pernambuco (PSB), and Izolda Cela, from Ceará (PDT), state represented also by the former governor Camilo Santana (PT).

Political leaders from different parties, such as Marina Silva (Rede), Geraldo Alckmin (PSB), José Fogaça (MDB), and Gilberto Kassab (PSD).

Congressmen such as Professor Israel Batista (PSB), president of the Mixed Parliamentary Front for Education, Professor Rosa Neide (PT), and Idilvan Alencar (PDT).

Student leaders, such as Rozana Barroso, president of Ubes, and nationally recognized professionals in the area, such as Maria Helena Guimarães de Castro, president of the National Education Council, Carlos Moreno, director of statistics at Inep, and Frederico Amâncio, secretary of education in Recife (PE).



There is so much talk about forming a broad front in politics, but here we are forming a broad front in Education, the most important public policy of all," summarized Priscila Cruz, Chief Executive Officer of Todos Pela Educação.



The unity around the cause of education and with the educational trajectory of millions of children and youth –threatened by the effects of the pandemic and the absences and omissions of the MEC leadership – was reinforced by the videos and messages of the preliminary presidential candidates. Felipe d’Ávila (Novo), Simone Tebet (MDB), João Doria (PSDB), André Janones (Avante), and Ciro Gomes (PDT) have sent videos about what they will prioritize in their government plans regarding Education, if elected. Luiz Inácio Lula da Silva (PT) sent a letter, which was summarized by Aloizio Mercadante, former minister and current president of the Fundação Perseu Abramo.

President and election candidate Jair Bolsonaro was the only one who did not respond in time to the invitation from Todos – his reply declining the invitation arrived two days after the Meeting took place.

The Annual Meeting also helped attendees reflect on good practice, reinforcing the belief that **Brazil has much to learn from itself**. Three good examples – from Ceará, Pernambuco and Espírito Santo – were discussed by the governors during the meeting, with the initiatives and results outlined in the framework of Todos Pela Educação’s **Educação Que Dá Certo** initiative.



The most effective experiences in the country, which we systematize in Todos, are relevant because they show that it is possible to make things happen, even in the most adverse context, and challenge the idea that improving Education is a very long-term task. Two or three good managements, with continuity, are enough to change the game,”
said the executive director of Todos, Olavo Nogueira Filho.



354 PEOPLE

present at the Annual Meeting

**6 PRE-CANDIDATES
PRESIDENCY**

of the Republic recorded videos with their proposals for Education

Representatives of

11 PARTIES

attended the Annual Meeting

183 MENTIONS

in the press citing the Meeting

12 MILLION PEOPLE REACHED



via our social media

2022 EDUCAÇÃO JÁ

For a systematic agenda for Primary Education

More than a right, it is a nation's duty: quality primary education for all Brazilian children and youth is not only

possible, but must be a priority for governments at all levels. But how do we make this a reality in a scenario of historic challenges and exacerbated by the Covid-19 pandemic, which has left Brazilian students without attendance classes for almost two years? What are the most important and central areas and measures to achieve this goal?

Based on these questions, Todos Pela Educação launched the [2022 Educação Já document in April: contributions to the construction of a systemic agenda for Brazilian Primary Education](#), a production that presents diagnoses and recommendations to guide the performance of the administrations elected in 2022. The document was launched during the 2022 Educação Já Annual Meeting, thinking about the country's educational agenda for the next decade.

It is a technical and political agenda. Technical because it starts from the accumulation of the Brazilian educational debate, informed by the evidence available from the educational literature and theoretical and practical knowledge consolidated by the Education Sciences. And also because it was the result of dialogs with civil society movements, actors from the school community, specialists, academics, organizations in the educational field, as well as representative opinion polls with teachers, families, students and administrators. Successful educational experiences at the international and national levels are also the basis for the proposals presented.



< EDUCAÇÃO JÁ >

And it is a political program, as it includes a manifesto that calls for the defense of Brazilian public education and serves as the basis for the dialog that Todos will promote in the coming months with various candidates for the 2022 elections, subsidizing and qualifying the debate on education in the whole year.

A combination of urgent proposals – with actions to mitigate the immediate effects of the pandemic on Primary Education – and structural measures, proposing the advancement of a systemic agenda as a way for Brazil to achieve the universalization of the quality of education.



Gabriel Corrêa, Policy Educational Leader, the area responsible for the coordination of Todos's technical productions, during the launching of "2022 Education Já", at the Annual Meeting held in April.

3 CROSS-SECTIONAL MEASURES

- » Inclusive Education
Ethnic and Racial
Equity in Education and
Technologies in Education

10 STRUCTURAL MEASURES

- » 1. Strengthening the national management of Primary Education, with an emphasis on a good National Education System;
- » 2. Modernization of the management of educational public administration bodies;
- » 3. Implementation of more distributive and quality-inducing financing, achieved with the design of the New Fundeb approved in 2020;
- » 4. Valuing and strengthening the teaching profession;
- » 5. Professionalization of school management;
- » 6. Implementation of curricula aligned to the Common National Core (BNCC);
- » 7. Quality Early Childhood Education, articulated with comprehensive care in Early Childhood (Education, health, care, culture, and sports);
- » 8. Collaboration between states and municipalities to improve literacy;
- » 9. Construction of a new school proposal for the Final Years of Elementary School;
- » 10. Implementation of profound changes in High School

Detailing of proposals

In order to **detail the proposals** presented in the Educação Já document, throughout the year, Todos Pela Educação, with the support of organizations and specialists, produced specific materials for the various themes of Educação Já, aiming to contribute to the next administrations.

In 2022, there were 12 specific documents with technical proposals created by various hands, the result of extensive debate and study, and detailed in recommendations listed by the initiative. (Three more details will be released yet: Governance in Education, Management of Educational Systems and Education Financing).



EARLY CHILDHOOD

The phase that lasts until the age of six is the period when the structures of our brain are being formed, a crucial moment for the development and improvement of essential capacities. In 70 pages produced in partnership with the Fundação Maria Cecília Souto Vidigal, Todos details public policy proposals for this fundamental stage of our children's lives.



LITERACY

For our children to have a successful trajectory of learning and opportunities throughout life, ensuring literacy at the right age is essential. In partnership with the Fundação Lemann and the Instituto Natura, Todos details, in 75 pages, suggestions for the formulation and implementation of literacy policies in collaboration.



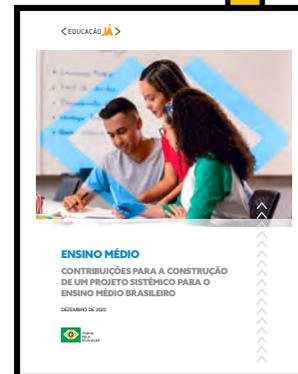
FINAL YEARS OF ELEMENTARY EDUCATION

This stage corresponds to a period of significant change for students entering adolescence and encountering a new and more complex school context. In partnership with the Fundação Lemann, Instituto Natura, Instituto Sonho Grande and Itaú Social, Todos in 60 pages, proposals of public policies focused on this stage.



FULL HIGH SCHOOL

A new pedagogical proposal centered on the protagonism of young people and made possible by the extended day. An innovative model that allows students to have more meaningful high school experiences, centered on their life projects and enabling them to develop in an integral way. In partnership with the Instituto Natura and the Instituto Sonho Grande, Todos details, in 80 pages, recommendations for expanding this teaching method.



HIGH SCHOOL

The stage of Primary Education with the most critical results, High School faces obstacles in relation to young people staying in school and learning, both of which are deeply unequal. Four years after the approval of the so-called new secondary education, what can the next federal government do to encourage progress? To answer this question, Todos suggests adjustments in the reform and other essential measures to make a systemic reform possible.



SCHOOL MANAGEMENT

Principals carry out essential functions in the school, such as managing the work of teachers and other Education professionals, creating a more welcoming and inclusive school environment, and engaging families in the daily life of the school. In partnership with the Centro Lemann de Liderança para Equidade, 59 pages detail public policies aimed at school leaders.



PEDAGOGICAL POLICIES

Implementing coherent pedagogical policies is essential to ensure quality Education, with better outcomes and greater equity in terms of persistence and student learning. In partnership with the Movimento Pela Base and the Fundação Lehman, in 53 pages Todos presents education policy recommendations to ensure proper implementation of the curriculum revised by the Common National Core (BNCC).



TEACHERS (RECOMMENDATIONS FOR FEDERAL GOVERNMENT)

Teachers' pedagogical practice in the classroom is identified as the most important component of student learning. There is room for improvement in teaching policies to ensure well-prepared, motivated teachers with good working conditions. In partnership with Profissão Docente, Todos detailed proposals for public policies aimed at teachers in the country. In two documents: recommendations for the federal government, and proposals for state governments.



ETHNIC-RACIAL EQUITY IN EDUCATION

Recognizing the fact that citizenship in Brazil is still racially segregated, with the urgency of the challenge of building a better country for all people, Todos counted on the technical coordination of Mahin Consultoria Antirracista, support from Imaginable Futures and Fundação Lemann, and contribution technician from Instituto Unibanco, Itaú Social and Fundação Telefônica Vivo. There are 145 pages with public policy proposals for ethnic-racial equity.



INCLUSIVE EDUCATION

The Education we want needs to guarantee full learning and full access to all children and young people. Regardless of socioeconomic status, place of birth, gender and also whether or not they have a disability. Quality education is, in short, for everyone. With that in mind, Todos Pela Educação, in partnership with the Instituto Rodrigo Mendes, launched this 63-page document.



TECHNOLOGIES IN EDUCATION

Learning about technologies and their use in educational provision can no longer be seen as a matter of “if”, but rather a matter of “how”. The pandemic has even reinforced this perception, demonstrating the role of digital tools and highlighting gaps in access to learning technology. In 52 pages, Todos details recommendations, produced in partnership with the Centro de Inovação na Educação Brasileira (Cieb), the Fundação Lemann, the Fundação Telefônica Vivo, Imaginable Futures, the Instituto Natura and MegaEdu.

MAPPING EDUCATION FROM NORTH TO SOUTH

How is education in your state?

Knowing the situation of the states in the main educational indicators is fundamental for the formulation of more effective public policies. With this in mind, Todos Pela Educação created this year's **Primary Education Panoramas**, materials that bring together the main data available on educational settings in the states. These are diagnoses that helped qualify the debate throughout the electoral process and support the next managers to put into practice public policies that transform public Primary Education.



EDUCAÇÃO JÁ CARAVANS

A journey to mobilize Brazil for public education

There were 14 states visited, almost 37 thousand kilometers traveled between April and September, and a lot of listening and dialog with political leaders,

candidates, managers, teachers, students, businessmen, opinion makers, journalists and communicators. And so was the **Educação Já Caravans** initiative, a journey through Brazil to listen and mobilize the country on behalf of the cause of public Primary Education. During the trips, Todos also delivered Educação Já to the main candidates for state governments.

“This is an unprecedented initiative of political articulation and social mobilization around an issue that can no longer be left for later,”

said Priscila Cruz, CEO of Todos Pela Educação, as she opened the series of trips to the states. She led the caravans alongside the executive director of Todos, Olavo Nogueira Filho, who then gave a speech about the journey:

“As a driving force for the country’s development, Public Primary Education gained more visibility and quality with the fermentation of the debate in the states.”



THE PLACES TODOS HAS TRAVELED

- STOP 1: [Vitória, Espírito Santo](#)
- STOP 2: [Teresina, Piauí](#)
- STOP 3: [Rio de Janeiro, Rio de Janeiro](#)
- STOP 4: [Goiânia, Goiás](#)
- STOP 5: [Maceió, Alagoas](#)
- STOP 6: [Curitiba, Paraná](#)
- STOP 7: [Salvador, Bahia](#)
- STOP 8: [Belo Horizonte, Minas Gerais](#)
- STOP 9: [São Paulo, São Paulo](#)
- STOP 10: [Recife, Pernambuco](#)
- STOP 11: [Porto Alegre, Rio Grande do Sul](#)
- STOP 12: [Belém, Pará](#)
- STOP 13: [Fortaleza, Ceará](#)
- STOP 14: [São Luís, Maranhão](#)



Attendance in

14 Brazilian states,
which include 84% of
the public education enrollment



36942 KM

were traveled along these journeys;

Meetings with

215 PEOPLE

of great regional influence, among
governors, secretaries, and mayors.

We deliver the 2022 Educação Já to

34 PRE-CANDIDATURES

to the state government, contemplating
different parties;

**282 TEACHERS
AND STUDENTS**

participated in the 13 Voz da Escola meetings

[Check out
Video
of our
Journeys](#)



TO MAKE BRAZIL BETTER: EDUCAÇÃO JÁ!

The communication campaign that mobilized and engaged millions of people on behalf of the Primary Education cause

The mobilization began during the [2022 Educação Já Annual Meeting](#): renewing the commitment, a moment of building Frente Ampla Pela Educa-

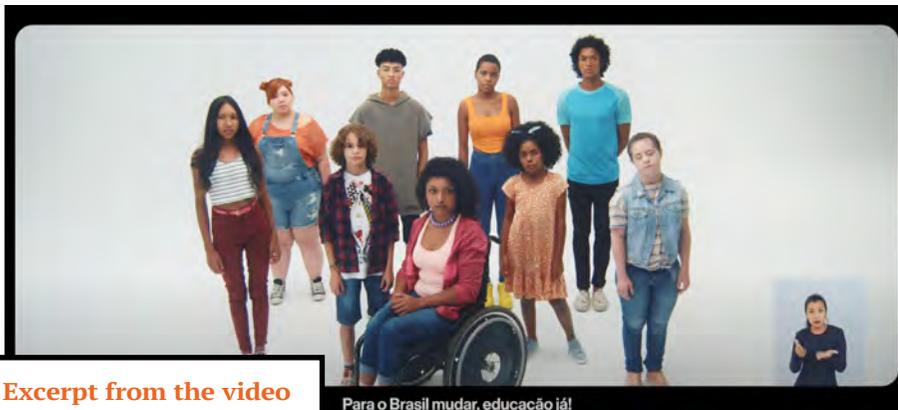
ção bringing together governors, civic and political leaders, party leaders, experts, public managers, and pre-candidates. There they sealed the commitment to prioritize the educational agenda presented by the document [2022 Educação Já: contribution to the construction of a systemic agenda for Brazilian primary education](#), with proposals for the management that will start in 2023.

The mobilization gained a national scale with the [Educação Já Caravans](#), a journey through Brazil to listen and mobilize the country in the name of the cause of public Primary Education. The diagnoses were deepened state by state, in the [Primary Education Panoramas](#), with the educational scenario of each one to qualify the debate throughout the electoral process. And it was technically detailed in the [documents that verticalized](#) the themes and proposals of Educação Já for future federal and state governments.



All this, however, was reinforced by a **broad communication campaign**, which involved digital pieces for publication and organic dissemination on the social networks, materials placed in digital media, as well as advertisements, such as in Sorria Magazine. On the Educacaoja.org.br website, it was possible to find materials to be part of this great mobilization, with the main messages and down-loads of pieces and information to be shared.

A movement that aims to engage people in rebuilding the country through Education in a year as crucial to our future as 2022. With a key message: **To change Brazil, Educação Já!**



Excerpt from the video clip To make Brazil better: Educação Já

Para o Brasil mudar, educação já!



Departure from Belo Horizonte Airport



Festival Led (Globo)



69 buildings, totaling

151 SCREENS,

have reverberated our Campaign from May to October in partnership with 4P Mídia. In partnership with Eletromidia, our campaign has been on screens in buildings throughout Brazil, universities, St Marche supermarket, and Congonhas airport;

We promoted an event in Rio de Janeiro (RJ) to put the **Education in debate with**

DIGITAL INFLUENCERS.



The result of multiple partnerships, the video clip was also aired in

PRIME TIME

in all states by Globo and also by TV Cultura and Rede Vida, and, on pay TV, by GloboNews and Canal Futura;

We were also in

AIRPORT ADVERTISING SPACE,

such as Guarulhos (SP), Congonhas (SP), Brasília, Curitiba, Porto Alegre, Belo Horizonte, and Santos Dumont (RJ);

10 MILLION PEOPLE



were impacted by our social media campaign over 24 weeks

190 MOVIE ROOMS



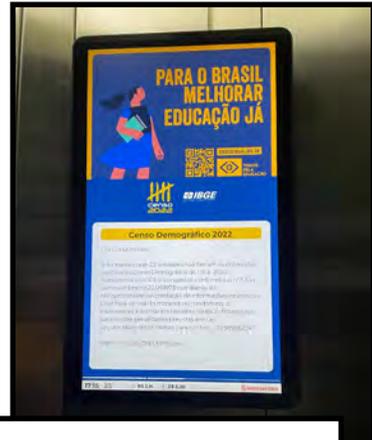
in Brazil showed our video clip Educação Já in partnership with Flix Media;



Campaign piece on the Zero Hora newspaper



Elevator in commercial building in São Paulo



Elevator in residential building in São Paulo



Pieces used in the social network campaign



Video clip “Educação Já” aired on Rede Globo for 15 days in August



EDUCAÇÃO QUE DÁ CERTO

The record of good educational practices was shown on the Canal Futura and Globoplay

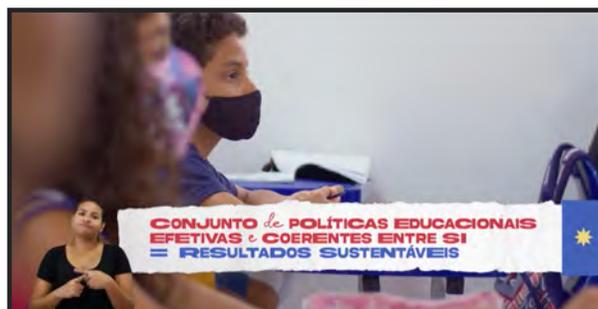
To show that Brazil has a lot to teach and learn from Brazil itself, “Todos Pela Educação” has traveled the country getting to know first hand, systematizing and showing some of the best educational experiences of the last decade, as part of the “Educação Que Dá Certo” project. The initiative, which included the [creation of a platform](#), analysis and inspiration documents about good practices throughout the country, also involved the production of content series to disseminate successful experiences – both on the project’s website and on CNN Brazil.

In 2022, the [second season of the series](#), produced by Abrolho Filmes, told the stories behind the good results of the state education systems in Ceará, Espírito Santo, and Pernambuco. And it has reached the Canal Futura and Globoplay. Between August and November, on Thursdays and Saturdays, the good experiences mapped out and reported by Educação Que Dá Certo were shown on Canal Futura.

And, [on Globoplay](#), four episodes of the series: Teresina (PI), Coruripe (AL), Londrina (PR) and São Paulo (SP), and Sobral (CE). A trip to show that Brazil has much to teach Brazil.



With Educação que Dá Certo we were also on the **Mamilos Podcast**, where Priscilla Cruz talked about the good experiences in Teresina (PI), Coruripe (AL), Londrina (PR), São Paulo (SP) and Sobral (CE); **Universo Karnal**, a show in which historian Leandro Karnal spoke with Priscilla Cruz on CNN Brazil; Canal Futura, which broadcast and rebroadcast the episodes over 12 weeks; and with content available on Globoplay and YouTube Learning.



QUALIFICATION OF THE ELECTION DEBATE

The presence of Todos in interviews and debates with candidates

As part of a set of initiatives aimed at qualifying the electoral debate, Todos has teamed up with the newspaper

Folha de S.Paulo on **Sabatinas Educação**, to hear the government plans of the main candidates for the Presidency of the Republic.

In live broadcasts on 31 August and 1 September, Rosielli Soares, Reginaldo López and Ivo Gomes – representatives of the campaigns of Simone Tebet (MDB), Luiz Inacio Lula da Silva (PT) and Ciro Gomes (PDT) – showed what their candidates believe are the priorities of Brazilian public education. Jair Bolsonaro's campaign was invited, but did not respond.

In our conversations, we highlighted four major and pressing issues for the next federal administration: the effects of the pandemic, teacher training, a new high school, and funding. **The interviews are available on the YouTube channel of Todos.**

Todos also made contributions to the debates and sabbaticals in the states with candidates for state governments, held by different media outlets. We send questions or suggest themes in the states of São Paulo, Rio de Janeiro, Minas Gerais, Espírito Santo, Alagoas, Bahia, Ceará, Maranhão, Pernambuco, Piauí, Paraná, Rio Grande do Sul, Goiás, Distrito Federal, Acre, Amapá, Amazonas, Rondônia, Roraima, Paraíba, Rio Grande do Norte, Tocantins, Mato Grosso and Mato Grosso do Sul.







7248

Youtube views of the Todos and Folha de S. Paulo interviews, August to December 2022.

We appear

+ OF

3500 TIMES

in social media





+ OF

600 ACCESS

to site content

The opinion articles signed by the leadership of Todos

What does a governor who really prioritizes Education do? What did we find in the caravans that went through all the regions of Brazil debating the issue of Education? How to use the good experiences in public school networks in the country to promote an educational revolution? What emergency and structural work needs to be done to recover the learning lost during the Covid-19 pandemic?

These and other questions were answered in a qualified, critical and propositional way by spokespersons for Todos Pela Educação, in successive articles published in the press, in different vehicles, such as *O Globo*, *Folha de S.Paulo* and *Estadão*. The elections and the themes of Education Now dominate the agenda of most of the articles.

Some of the articles

THE CONGRESS AND POST-PANDEMIC EDUCATION.

Priscila Cruz and the Government Relations leader, Lucas Hoogerbrugge, analyzed in *Folha de S.Paulo* the role of the National Congress in regulating the National Education System, a fundamental step in the educational commitment.





Some of the articles

THE MEANING OF 2022 FOR EDUCATION.

Priscila Cruz and Olavo Nogueira Filho, CEO and executive director of Todos, wrote in the newspaper *O Estado de S. Paulo* early in the year showing the challenges of a election year and the possibility to become a milestone of hope for Brazilian Primary Education.



[Click to access](#) 

WAYS TO RAISE THE EDUCATIONAL LEVEL.

Olavo Nogueira Filho and the leader of Educational Policies, Gabriel Corrêa, analyzed in *Estadão* technical factors and politicians for the governors to raise the level of education in the country in the coming years.



[Click to access](#) 

AN EDUCATIONAL REVOLUTION.

Priscila Cruz and coordinator of Educational Policies of the Todos, Ivan Gontijo, published an article in *Folha de S. Paulo*, in which they discuss the Educação que Dá Certo initiative. “We have everything to make an educational revolution,” they write.



[Click to access](#) 

AN INNOVATION THAT MANY ARE CALLING FOR AND THAT ALREADY EXISTS.

Estado de S. Paulo has published the article of Olavo Nogueira Filho and Gabriel Corrêa about how good management can change the school community of a region, highlighting the case of Full High School in Pernambuco.



[Click to access](#) 

*Some of the articles***EDUCATION IN THE 2022 ELECTIONS.**

What to keep an eye on when it comes to prioritizing Education beyond the electoral discourse? Olavo Nogueira Filho and Gabriel Corrêa, executive director and leader of educational policies at Todos, answer this question in an article in the newspaper *O Globo*.



[Click to access](#)

LACK OF ATTENTION TO PUBLIC EDUCATION.

“We need to stop tolerating the withdrawal of investments, the decline in quality, the absence of a dignified public school and capable of ensuring learning of all its students, regardless of zip code, skin color, socio-economic condition”, wrote Priscila Cruz in an article in *Ilustríssima*, by *Folha de S.Paulo*.



[Click to access](#)

MEETINGS WITH POLITICIANS AND CANDIDATES.

Priscila Cruz, Olavo Nogueira Filho and Lucas Hoogerbrugge, leader of Government Relations, published an article in the newspaper *O Globo* about the Educação Já Caravans. “What we find, to a large extent, are people committed to robust early childhood policies”, they wrote.



[Click to access](#)

EDUCATE TO CONTAIN TIMELESSNESS AND RADICALIZATION.

An article by Priscilla Cruz published in the newspaper *O Globo* about the role of education against the intolerant division of our time and the possible legacy that the next administration may leave.



[Click to access](#)

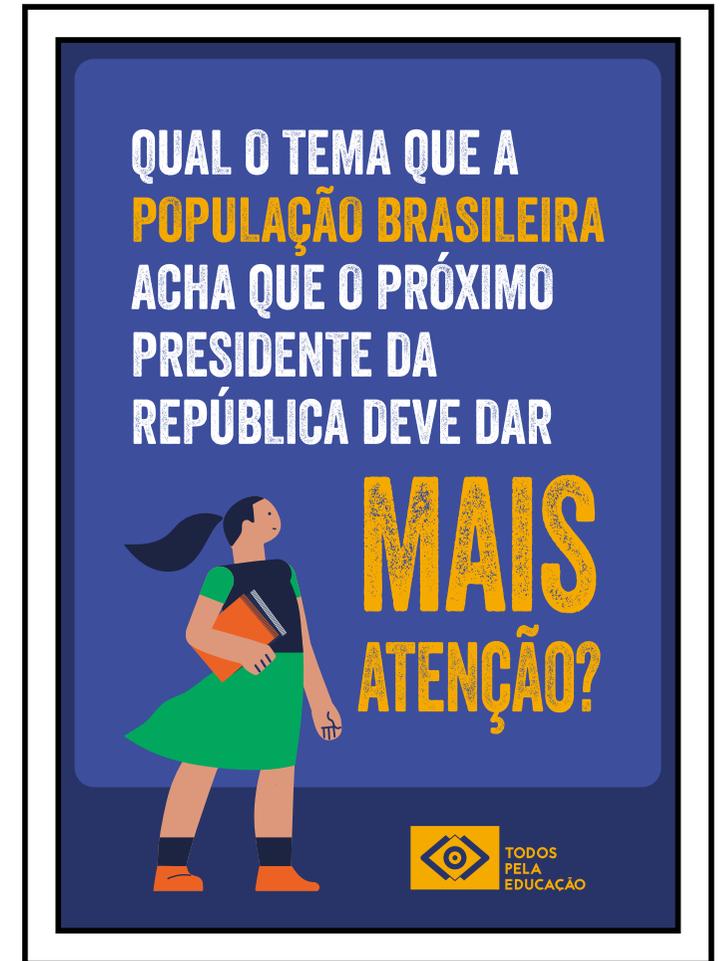
PRIORITIES OF THE NEXT PRESIDENT OF THE REPUBLIC

For the population, education comes first

To which theme do the Brazilian people think the next president of the Republic should pay more attention? That's it: Education!

According to interviewees in the Termômetro da Campanha – a survey conducted in October by Ibespe and Abrapel (the Brazilian Association of Electoral Researchers) in partnership with Todos – education is a priority issue.

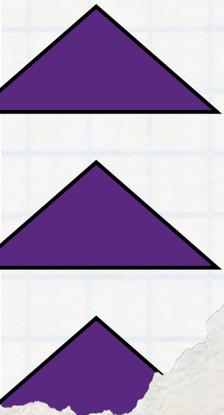
Education was cited by 30% of the population, followed by Health (21%), Inflation and cost of living (13%), unemployment (10%), hunger/poverty (10%), corruption (5%), and violence (4%). The answers were stimulated and could be multiple.





Campaign folder at the Maintenance Relationship Dinner that took place on 11/21/22 with the presence of Geraldo Alckmin in SP

ON THE AGENDA OF THE GOVERNMENT, CONGRESS AND SOCIETY



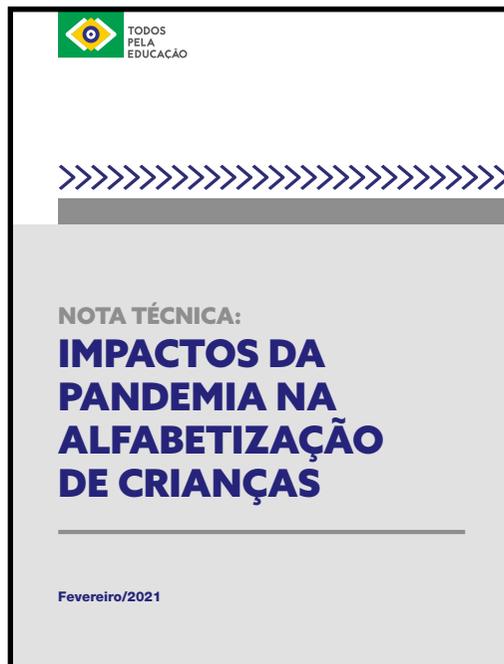
REVERSE EFFECTS OF THE PANDEMIC

Todos showed that the pandemic has exacerbated disparities in children's literacy

Produced based on the National Survey by Continuous Household Sampling (PNAD Continuous) from 2012 to 2021, the technical note [Impacts of pandemics on children's literacy](#)

compared the figures for the third quarter of each year and confirmed the negative effects of the Covid-19 pandemic on Brazilian public education.

The numbers X-rayed were alarming. Among them, the 66.3% increase in the number of 6- and 7-year old children who, according to their guardians, could not read and write. One million more non-literate children between 2019 and 2021. "Literacy at the correct age is a fundamental stage in a child's school career, which is why this loss worries us so much. It is unacceptable for us to go backwards in literacy and schooling levels," summarized Todos's Education Policy leader Gabriel Corrêa.





Other figures showed the disparities worsened, such as the difference between white children and black and brown children:

- } The percentages of black and brown children aged 6 and 7 who could not read and write rose from 28.8% and 28.2% in 2019 to 47.4% and 44.5% in 2021, and among white children the increase was from 20.3% to 35.1% over the same period.
- } It was also possible to see a relevant difference between the children living in the richest and poorest households in the country. Among the poorest children, the percentage of those who could not read and write increased from 33.6% to 51.0% between 2019 and 2021. Among the wealthier children, the increase was from 11.4% to 16.6%.



**+ OVER
1200**

quotes in the national and international press

Repercussion in the media

30 COUNTRIES,
including Brazil

Theme of

6 EDITORIALS

of newspapers, including *Estadão*, *O Globo* e *Zero Hora*

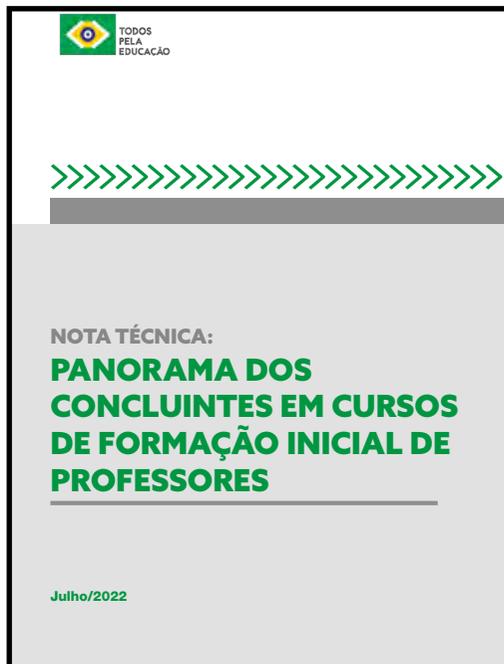
ADVANCES IN DISTANCE LEARNING IN TEACHER TRAINING

A study by Todos showed that Distance Learning (DL) accounts for 6 out of every 10 teachers trained in Brazil

Distance learning courses account for 6 out of every 10 professors trained in Brazil, according to data from 2020 – a high number, especially if compared to other Brazilian higher education courses (on average, 24.6%).

This and other relevant data about the teacher training were part of the [Panorama of completions in initial teacher training courses](#), a technical note produced by Todos based on the Higher Education Census. The study also revealed that the percentage of graduates in the distance learning modality in teacher education has never grown as much as it did between 2019 and 2020.

The data confirm that this has become the main strategy for teacher training in the country, something considered by Todos to be extremely serious. The risks were pointed out in the technical note.

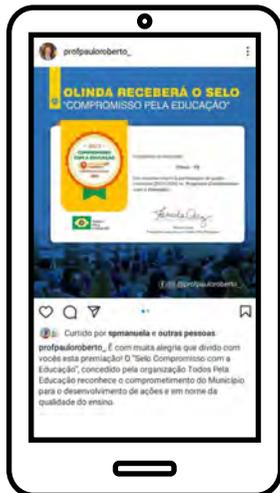


COMPROMISSO COM A EDUCAÇÃO PROGRAM

Program raises awareness among municipal public managers

We went from the north to the south of the country to draw the attention of municipal governors to the importance of prioritizing Primary Education, such as the **Compromisso com a Educação program**. The first edition of the program, launched in 2021, ended in the first quarter of 2022 and achieved its main objective: municipalities from all regions of Brazil committed to a program that prioritizes Public Primary Education.

The program involved four stages in which each participant had the opportunity to reinforce their commitment to a short- and long-term improvement agenda for education in their municipality. In a satisfaction survey, conducted by Todos, 97% of the participants said they would recommend the training to other public managers.



23 STATES

reached



289 MUNICIPALITIES

received the Compromisso com a Educação seal

APPROVAL OF THE NATIONAL EDUCATION SYSTEM IN THE SENATE

A concrete step taken by Congress to demonstrate commitment to Education

The Senate ratified in March the beginning of a historical moment, when it approved the Complementary Law Project that institutes the National Education

System (SNE), fruit of a long and deep debate in recent years among parliamentarians, educators, specialists, and civil society organizations such as Todos Pela Educação. The SNE gives Brazil the tools to guarantee the right to quality Public Education for all.

Throughout the process, which culminated in Senate approval, everyone came out with public positions, technical memos, and articles touting the system as a powerful governance policy with guidelines, responsibilities, attributes, and examples of covenants to ensure that the right to education is actually guaranteed.

In April we produced a [document](#) to help understand the main points of the SNE.

Todos Pela Educação is monitoring this issue, which is being analyzed by the House of Representatives, and working to build a strong and equitable system.



EDUCAÇÃO JÁ AWARD

All honors personalities who contributed to Brazilian Primary Education

Carlos Eduardo Moreno, of the Inep (Instituto Nacional de Estudos Educacionais Anísio Teixeira), for his outstanding work with educational data, which favors the continuity of public policies in the area.

Frederico Amâncio, former State Secretary of Education of Pernambuco (2014 and 2020), and at the time Municipal Secretary of Education of Recife, a personality that synthesizes two movements that express the states' protagonism in Brazilian education: the production of solutions with large-scale results and the exchange of these experiences.

Maria Helena Guimarães de Castro, former executive secretary of the Ministry of Education (2018), for directly contributing to a series of policies that redefined the educational scenario, such as the Common National Core, the new High School, and the basis for teacher training.

The three were the personalities who have distinguished themselves in the path of teaching children and young people in the country, contemplated by the first **Todos Pela Educação Award**. The award ceremony took place during the Educação Já Annual Meeting. They received their awards from the hands of jurors Luiz Liza Curi, former president of the National Education Council. Raquel Teixeira, then secretary of education for Rio Grande do Sul. Ana Inoue, superintendent of Itaú Education and Work, and also an advisor to Todos Pela Educação.



ICMS (STATE VALUE ADDED SALES TAX) AND EDUCATION AT RISK

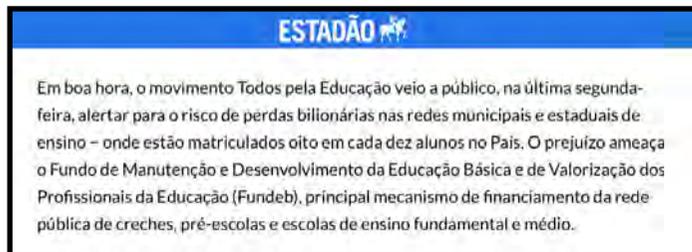
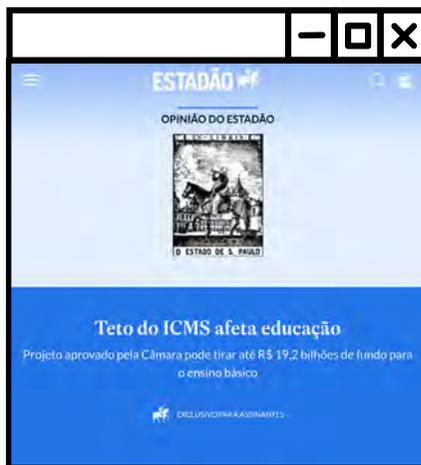
Law without compensation for Fundeb

Public education was under attack, with the approval of the bill that altered the ICMS (State Value Added Sales) tax on fuel and electricity in all Brazilian states.

A **technical note** published in

May expressed concern with the approval, which would significantly reduce the investment in Education, precisely at the most challenging time for the recovery of children's learning. The note received mention in an **editorial in the Estadão** newspaper: “**at a good time, the Todos Pela Educação movement came to the public eye [...] to alert to the risk of billionaire losses in the municipal and state education systems – where eight out of every ten students in the country are enrolled.**”.

With much debate and political expression by Todos Pela Educação, an amendment was approved that reduced the damage to education, realigned Fundeb's resources, and reduced the reduction of resources in the area due to the effects of the proposal. However, the President of the Republic vetoed this mechanism, resulting in the loss of billions of reais for Brazilian education, motivating a **new critical position** demanding that the veto be overridden by Congress. Parliament has voted in favor of the President's veto.



HOMESCHOOLING- A STEP BACK

A mistaken and out-of-time measure

One of the few priorities of the former MEC for Education, homeschooling, or Home Schooling, was once again analyzed by Todos in 2022. There were two

relevant positions, dedicated to analyzing the theme –considered wrong and out of time – and provoking a debate on the risks imposed on children and young people.

In one of them, Todos stated: “Home Schooling is not able to meet the three objectives of Education, as set forth in the Federal Constitution in its article 205: ‘full development of the person, its preparation for the exercise of citizenship and its qualification for work.’ Limiting communication with children and adults outside the intimate circle of the family, adopting ideas and views of the world contrary to those to which they are exposed at home, and exchanging experiences and more varied interactions hinder the full development of these children and young people.”

Laws of placements:

[Homeschooling: A mistaken and out-of-time measure](#)

[Home Schooling: approved project brings risks to children and young people and to Brazilian basic education](#)



WHAT SCHOOL PRINCIPALS THINK

According to the majority of professionals in the category, the prevailing model for selecting directors is not ideal.

Opinion survey commissioned to Datafolha, in partnership with

Todos Pela Educação with Itaú Social, interviewed principals of public elementary and high schools in Brazil. For example, data released in June showed that the majority of professionals in the category believe that the prevailing model for director selection is not ideal.

Although more than half of public school principals are appointed by the Minister of Education, only 5% of them believe this is the best way to select them. 93% of interviewees felt that school leader selection processes should assess candidates' technical competence.

The survey also helps measure and evaluate the performance of state and local education departments. More than half of respondents (55%) said, for example, that their education secretaries provide – always or often – training opportunities for principals.



[Access the complete survey](#)



MONITORING THE EDUCATION BUDGET

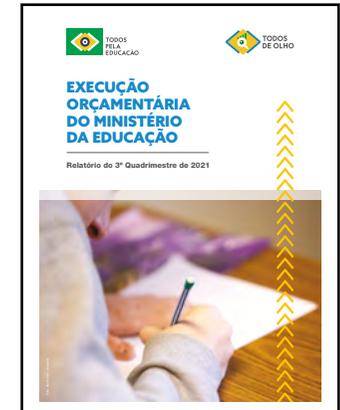
Technical notes accompanied the resources destined to Primary Education and analyzed the Federal Government's priorities

As shown by the retrospective of Todos in the MEC balance sheet, in the last four years the portfolio has gone through successive contingencies, blockages and cuts, which reached from Early Childhood Education to Higher Education. The ministry's poor budget execution, widely recorded by Todos Pela Educação, highlighted the neglect and lack of priority for the area throughout the entire term of President Jair Bolsonaro.

But in 2022 this reality got worse. And, in several technical notes and reports, Todos reaffirmed its commitment to monitoring the resources allocated to Primary Education and to analyzing the Federal Government's priorities for the area. One of them analyzed the Annual Budget Law Project (PLOA) for 2023 –sent to the Legislative on August 31 – showing a drop of almost R\$ 1 billion in the resources destined to Primary Education, if compared to the previous year.

Two other notes unraveled the budget blockade of the MEC, which exceeded R\$ 2 billion in Primary Education (R\$ 3.6 billion in the ministry's budget) and affected, above all, the support for infrastructure.

Read the positions and risks pointed out by Todos:



[Analysis MEC's budget execution at the end of 2021](#)

[Annual Budget Law Project](#)

[MEC budget block \(1\)](#)

[MEC budget block \(2\)](#)

IN DEFENSE OF DEMOCRACY

The quality education Brazil needs will only be possible with strong democracy

In a year of successive attempts to delegitimize institutions and the electoral system, civil society has acted decisively

to defend the democratic rule of law. Todos tried to contribute. Its **first demonstration** took place in July: “We express our support for the Electoral Court and the High Electoral Court, which ensure transparency and trust in information throughout the democratic period. It is in these instances that we build an electoral system, the patrimony of our democracy, with social participation, integrity, and trust attested to in every election.”

The following month, he joined the hundreds of organizations and leaders who signed the **Letter in Defense of Democracy and Justice**. “*The quality education that Brazil needs and yearns for will only be possible in a strong democracy,*” reinforced Todos.

A new position would come in October, when the executive president of Todos, Priscila Cruz, appeared as one of the signatories of the **Manifest for Peace and Democracy**, of the Derrubando Muros movement, formed by politicians, intellectuals and representatives of social movements and organizations of the civil society. At the launch of the manifest, Priscila argued: “*The continuity of the Bolsonaro government is incompatible with the advancement of a quality, equitable, and inclusive educational agenda.*”



CONGRESSO EM FOCO AWARD

With the support of Todos, the recognition of parliamentarians who work for Education

Todos Pela Educação once again supported the special category “Defesa da Educação” of the already renowned **Congresso em Foco Award**. The most popular award among congressmen-

honored the parliamentarians who, since the beginning of the year, have stood out in the defense of legislative proposals and public actions that contribute to the promotion of an inclusive, quality education.

According to the vote of the 2022 specialized jury, of which the president-executive of Todos, Priscila Cruz, is a member, the winners in the Defending Education category were: former senator **Dário Berger** (PSB/SC), former deputy **Professor Israel Batista** (PSB/DF), former deputy **Professora Rosa Neide** (PT/MT), senator **Marcelo Castro** (MDB/PI), and senator **Flávio Arns** (Podemos/PR). Former senator **Dario Berger** was highlighted.

“In the jury, we chose five parliamentarians who did a job that represents the defense of Education, even resisting the absurdities that were put forward. Because a child belongs in school! At school, learning, with food, with resources, and with the valorization of the public school.”

– Priscila Cruz, during the award ceremony in Brasília



WHAT YOUNG PEOPLE WANT FROM SCHOOLS

For more training options that prepare young people for the job market

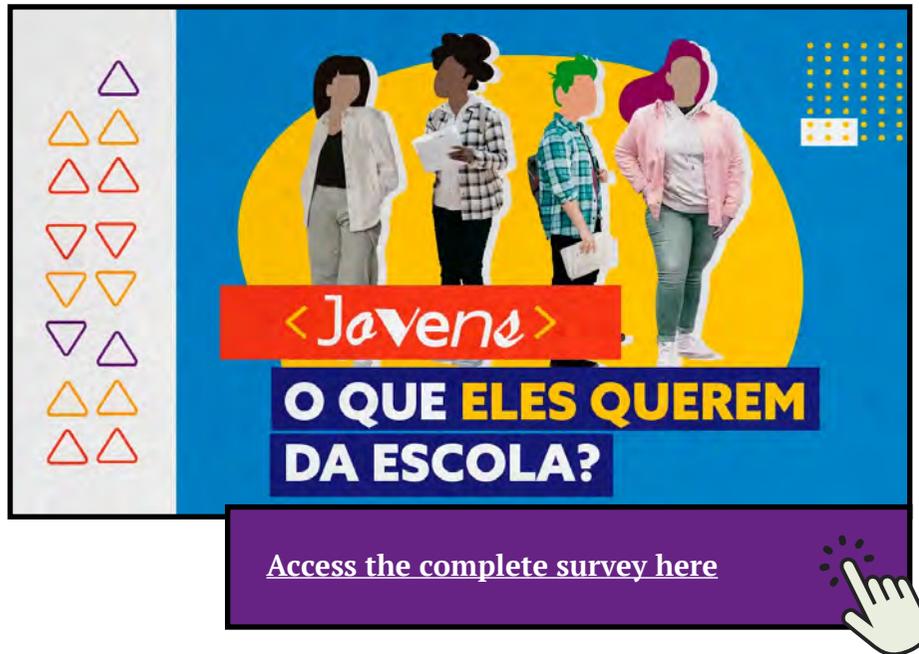


What do students in Brazil's public schools think and what do they expect-

from learning? As part of the 2022 Education Now initiative, Todos consulted widely with the school community and, **in partnership with the Fundação Telefônica Vivo, the Instituto Natura and the Instituto Sonho Grande**, commissioned Datafolha to conduct an opinion survey of high school students across Brazil to understand their perceptions of school and education.

The survey, published on International Youth Day, 12 August, shows, for example, that almost all (98%) who are currently in secondary education in state schools want a school that prepares them for the labor market – 83% strongly agree with this assumption. And the vast majority (94%) believe that technology can improve learning. In addition, 9 out of 10 would like to choose an area to further study during High School, while 2 out of 3 want to attend Higher Education.

To complement, we held a conversation circle with students to hear all this from the mouths of youth. On the [Todos channel on YouTube](#), it is possible to see some excerpts from this chat with young people from the five regions of Brazil.



< Jovens >
O QUE ELES QUEREM DA ESCOLA?

[Access the complete survey here](#) 

Almost **8000** 
YOUTH
were interviewed for the survey

10 YOUTH,
representing high school students from all regions of Brazil, were at Todos Pela Educação to discuss the research

 **58000**
people accessed the content on our website

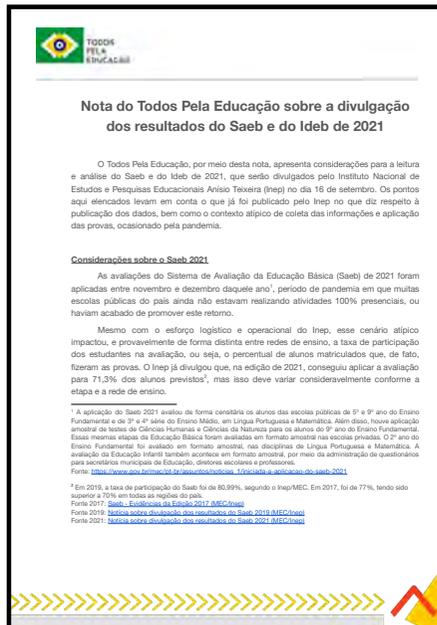
SAEB AND IDEB EVALUATION OF 2021

Todos drew attention to the atypical context of disclosing the indicators

The disclosure of the results of the evaluations of the Primary Education Assessment System (Saeb) and the Primary Education Development Index (Ideb) for 2021 led to two technical notes. Recognizing the relevance

of the two learning indicators and the dissemination of their results, Todos showed that the atypical context of information collection and approved applications, due to the Covid-19 pandemic, creates risks of undue comparisons.

The two notes can be read in full here:



Saeb and Ideb 2021 need to be read with caution



Saeb and Ideb 2021 disclosure brings risk of unfair comparisons



FEDERAL GOVERNMENT'S RETROSPECTIVE ON EDUCATION

The set of mistakes and setbacks produced by the MEC in 4 years

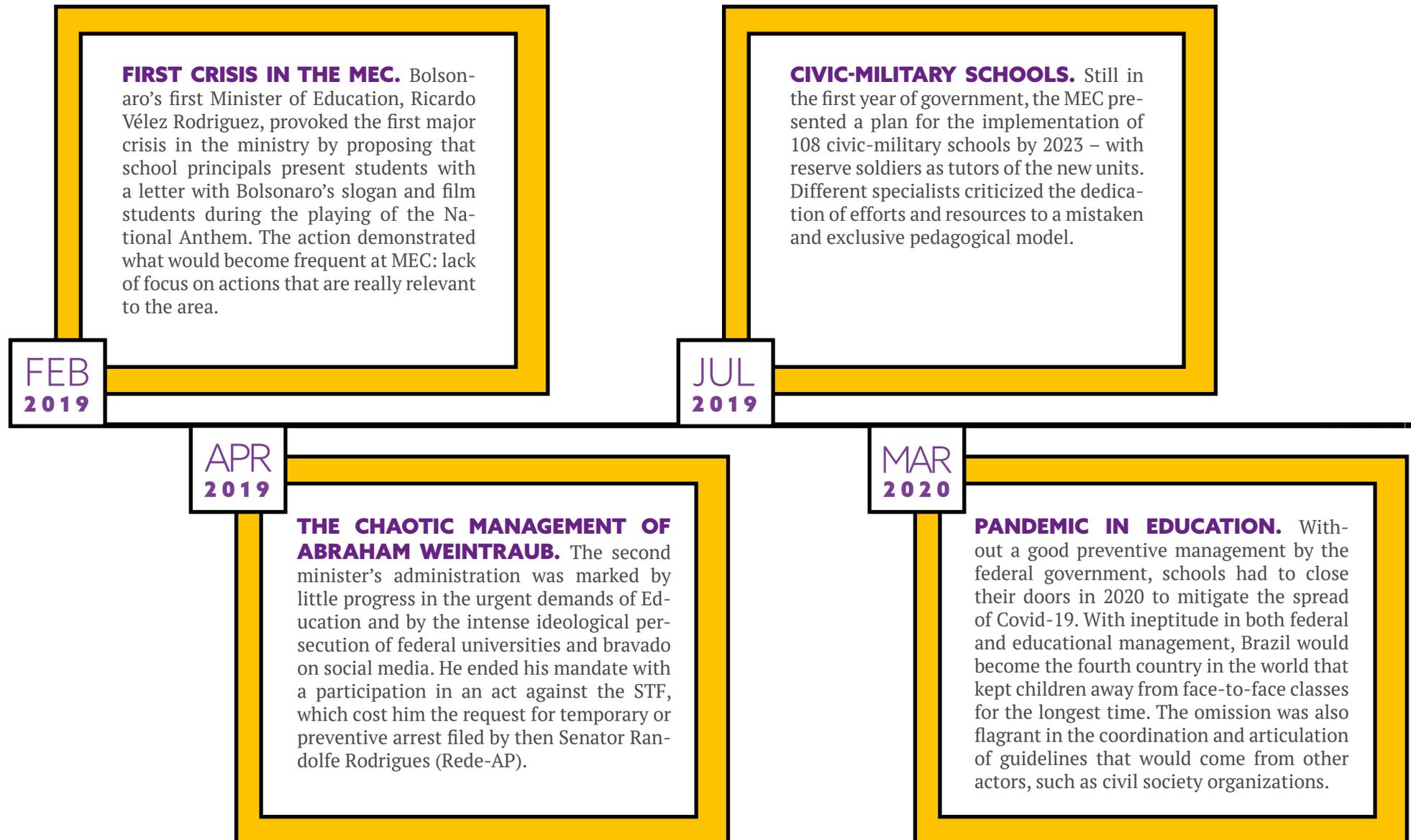
Four years of neglecting Education. Four years of federal management not prioritizing and, in some cases, harming Brazilian education. This is what an analysis by Todos Pela Educação shows about the main milestones throughout

the mandate of President Jair Bolsonaro, in which omission, actions out of touch with reality, or paralysis were the keynote.

The [Federal Government Retrospective on Education](#) record on education reveals a confluence of missteps: the wrong choice of leadership for the Ministry of Education, in addition to the chair dance (five nominees in three and a half years); a lack of planning for the field and support for states before, during, and after the pandemic; and a lot of energy focused on customs programs and disconnected from real needs, unable to change the education of children and youth on a large scale or move forward the structural requirements of the field.

The retrospective also devotes attention to the budget issue, which, despite promises of prioritizing the area during the election campaign of then-candidate Jair Bolsonaro, has undergone consecutive contingencies, blockages, and cuts that have affected everyone from university students to the little ones in Children's Education.







PRIORITY TO HOMESCHOOLING.

At the beginning of 2021, the government made it the sole priority of the MEC, in a letter with 35 proposals for the National Congress. Faced with the serious impacts brought about by the closing of schools, the only educational agenda for the year was the motion of a modality that, besides being pedagogically mistaken, reaches only 0.04% of the students.

MAR
2021

LITERACY IN SIX MONTHS. Although launched in November 2021, the GraphoGame app caught the country's attention in October 2022 because of a promise by President Jair Bolsonaro, then running for re-election, that the tool could teach primary school students to read and write in just six months. The statement was a response given in an electoral debate about which paths to follow to face the delay in student learning brought about by the pandemic. Experts reacted with criticism of the government's alleged plan for the delay.

OCT
2022

MAR
2022

CORRUPTION. A report in the newspaper *O Estado de S.Paulo* revealed a so-called "parallel office" of the MEC, showing that religious linked to Minister Milton Ribeiro and without any connection with the public administration acted as lobbyists in the distribution of federal funds from the FNDE for municipalities.

DESPITE THAT, A NEW FUNDEB, GREATER AND FAIRER

APPROVAL OF THE NEW FUNDEB. Despite an inoperative MEC that absented itself from the most important Education public policy of the last years, in August 2020, we experienced a historic moment: the approval in Congress of the New Fundeb, which marked the constitutionalization of a very well elaborated policy, democratically debated, with a focus on reducing inequalities and with new incentives for the advancement of educational quality indicators. Todos participated actively in the formulation of this policy.

[See what fund approval represents and how Todos contributed to it in this video](#)





REOMEC PANEL

A live and fully digital report to monitor and understand the resources destined to Education

In October, we launched the **Reomec Panel**, a platform that allows monitor

and analyze the budget of the Ministry of Education from 2012 to 2021. Through the available filters, it is possible to select a period, budgetary unit, subfunction and action. After applying the filter, the panel is updated with all the desired information.

The citizen thus has access to the history of MEC expenditures and learns how much the ministry allocated to each area, the authorized allocation, the amounts pledged and those that were paid.

The bad news came from the **analysis of the last budget executio**, referring to 2021: even with all the challenges posed by the pandemic, Basic Education was far from being a priority in 2021: it had the lowest commitment rates (93%) and payment (77%) among all MEC subfunctions (administration and charges, Primary Education, Higher Education and Professional Education) in the period.



POST-ELECTIONS AND THE FUTURE



SUPPORTING THE NEXT TRANSITION TEAM OF FEDERAL GOVERNMENT

The technical, independent and voluntary contribution of Todos in the Education Work Group of the transition cabinet

Represented by its CEO, Priscila Cruz, Todos Pela Educação was part of the Education Working Group's collaborators in the cabinet for the transition between governments. Todos contributed as technical support, independently and voluntarily, without

appointment. The contribution was anchored in the productions of Educação Já. Participation was based on one of Todos's institutional missions – to produce applied knowledge to support decision-making by public authorities in all spheres.

In addition, of course, to the perspective that the next MEC administration has the chance to inaugurate a new chapter for Primary Education. “We hope (...) that the federal government assumes a new position in relation to Education and effectively manages to face the serious effects arising from the pandemic and the disastrous performance of the ministry in the last 4 years. Once the next administration starts, we will continue to be vigilant in the public monitoring of educational policies and results,” said Todos's executive director, Olavo Nogueira Filho.



THE “FIRST DAY” OF 2023 IN EDUCATION

Governors and vice-president elect seal commitment to Primary Education and recovery of learning in the country

In a meeting held in Brasília, promoted in December by Todos Pela Educação and Unesco, governors and the elected vice-president, Geraldo Alckmin, de-

bated and defined a series of joint actions aimed at recovering the learning of children and young people in the country, sharing more effective educational experiences and defining common priority guidelines over the next few years.

The collective commitment established at the “Pacto pela Aprendizagem” meeting encompasses measures of a technical nature and also mechanisms that induce greater political priority for Education. The main one is the institutionalization of a Technical Chamber of Education in the National Forum of Governors, a body that brings together the 27 Federal Units. In the scope of the Forum, the governors agreed to organize frequent meetings to deal with priority educational agendas, with Consed (National Council of Education Secretaries) as a sponsor of the efforts. The creation of a Consortium of Governors of the Amazônia Legal for Education, to address the specific challenges of the region, was also one of the commitments made.

The meeting was attended by eight governors-elect and nine vice governors. In the last part of the meeting, the elected vice-president, Geraldo Alckmin, and the former Minister of Education Henrique Paim, who coordinated the work of the Technical Education Group in the period of



[Click to access](#)



Transition, joined the discussions. Alckmin heard from the governors the request for a routine meeting with the President of the Republic and the Minister of Education, to advance an agreed agenda of priorities for basic education, with emphasis on the expansion of full-time schools.

Turning point for Education and Brazil

“This is the first day of 2023 in Brazilian public education,” defined Priscila Cruz, CEO of Todos Pela Educação. According to her, “now we have the chance to change, to do things differently, to do more, to work together towards a true transformation. Now is the turning point for Education and the country.” In the first part of the meeting, Priscila presented a series of data that justify the need for a new federative pact for Education. Indicators of gaps and inequalities in learning, aggravated by the pandemic, added to successful experiences in some states and municipalities. “The Governors’ Forum can be a place of learning so that we can disseminate good policies and accelerate their implementation throughout the country,” stated Priscila Cruz.

For Marlova Jovchelovitch Noleto, director and representative of UNESCO in Brazil, the meeting allowed “reimagining the future”, especially after four years of absence from the federal government and the Ministry of Education. “It is a day of redemption, with the possibility of building a new social contract for Education”, said Marlova.



Geraldo Alckmin reaffirmed the defense of federative dialog with governors and the special commitment to the Primary Education agenda. The vice-president also praised the idea of holding a periodic meeting with the president with Education as an agenda and highlighted the commitment to prioritizing full-time schools, helping municipalities to expand daycare centers, integrating high school into the vocational education and with the strengthening of the Brazilian National Food and Nutrition Policy (Pnae).

Alckmin also highlighted the role of organized civil society, thanking and praising the performance of Todos Pela Educação in qualifying the educational debate and in providing subsidies to the federal government, governors and mayors. “Count on us,” said the vice president-elect.



2022-2023 EDUCAÇÃO JÁ PLAN

What awaits us in the first four months of the year with the new leadership

2022 Educação Já did not end in 2022. Its final goal will only be consummated in the first months of 2023, according to the route outlined by Todos. This is the first

part of our part of our action plan for the year, with three essential fronts: the Federal Government (by sharing the detailed proposals of Educação Já with the new MEC management); the state governments (by sharing the proposals with the governors elected in October and their teams); and the National Congress (with the new 2023-2024 Legislative Agenda).

On these fronts, between January and April, the leadership of Todos will hold meetings with the new MEC team and with the teams from the state education secretariats - in this case, including the production of customized materials for each secretariat, in light of Educação Já Estados and the government plan presented in the respective electoral campaigns, and support for the implementation of specific measures.

The same period will mark a moment of coming together with the new congressmen to relaunch the parliamentary mixed front on education, building and launching the 2023-2024 education legislative agenda, as well as progress on two significant education agenda issues: the national education system and the specific provisions of the New Fundeb enacted in 2020.



Meeting held with the Minister of Education Camilo Santana and with MEC's executive secretary Izolda Cela, in February 2023.

In April, we will organize the 3rd Educação Já Meeting, with the presence of a broad spectrum of political and party leaders, organizations dedicated to education, and managers, marking the end of the 100-day agenda of the new mandates.

The first quarter of the year still reserves other relevant actions, such as the release of the opinion poll conducted with teachers – concluding this stage of listening to the main players in Education (principals, students, and teachers) –and also a training event on the Education of Ethnic-Racial Relations document. A meeting that will be attended by the state secretaries of education to discuss racial equity.

Todos will continue working to qualify the public debate, acting in an independent, critical, and nonpartisan way to put education as a priority on the Brazilian political agenda. Especially in a year of resuming and strengthening public education.

FOCUS OF TODOS PELA EDUCAÇÃO IN THE FIRST MONTHS OF 2023:

- » **Sharing of diagnoses and proposals of Educação Já with the federal and state governments and the new Congress;**
- » **Support for the re-launching of the Frente Parlamentar Mista da Educação and for the advancement of priority legislative agendas, such as the National Education System;**
- » **Holding of the 3rd Educação Já Meeting, in Brasília, focused on monitoring the 100-day agenda of the federal and state governments and Congress.**

EVERY- ONE WHO MAKES TODOS

If Todos defends that Brazil has a way, and the solution is to invest in people, the organization also does its part. Here we show who makes the Todos

EXECUTIVE TEAM



PRISCILA CRUZ
Chief Executive Officer



OLAVO NOGUEIRA FILHO
Executive Director

ADMINISTRATIVE-FINANCIAL



ANA PAULA ARAUJO
Analyst
Administrative-Financial



**CLAUDIANE FREITAS
MENDES CYRINO**
Break Room Service Assistant



DIANA LIMA
Executive Secretary



HÉLIA LIMA
Financial, Administrative
and Institutional
Development Manager



MICHELE DOS SANTOS
Financial Analyst



**THALES AMBROSINI
DE CAMPOS**
IT Assistant



VANESSA YUMI SOUTO
Institutional Development
Coordinator

INSTITUTIONAL RELATIONS



JACKELINE CARNEIRO
Institutional
Relations Analyst



ROGÉRIO MONACO
Institutional Relations

COMMUNICATION AND MOBILIZATION



ADRIANA MANARIM
Press Officer



ALINE MARQUES DA SILVA
Graphic and Digital Designer



BRUNA RODRIGUES
Communication Analyst



ERICK JESUS
Communication Intern



JANAÍNA CARVALHO SILVA
Digital Communication Coordinator



NAIARA ALBUQUERQUE
Communication Coordinator



TIEMY AKAMINE
Communication and Mobilization Leader



ALINE GOMES
Digital Communication Analyst



BEATRIZ MAIA
Communication Coordinator - Press and Digital Media



DANIELA JEUNON
Event Coordinator



GIOVANA SANTANA
Communication Intern



MARIANA MARINS
Institutional Communication Coordinator



PRICILLA KESLEY
Communication Coordinator

GOVERNMENT RELATIONS



DOANE FONSECA
Government Relations Analyst (Executive)



KAYLI CAPPUCCI
Government Relations Coordinator (Executive)



MANUELA DE SOUZA PEREIRA
Technical and Legislative Production Coordinator



MARINA ROSA
Coordinator of Government Relations (Legislative)



JULIA CHIEREGATTI
Government Relations Intern (Executive)



LUCAS FERNANDES HOOGERBRUGGE
Government Relations Leader



MARIA RUTE
Government Relations Analyst (Executive)



MICHELE BOTELHO
Legislative Government Relations Intern

EDUCATIONAL POLICIES



BERNARDO BAIÃO
Project consultant



GABRIEL BARRETO CORRÊA
Educational Policies Leader



JACKSON ALMEIDA
Educational Policy Consultant



NATÁLIA FREGONESI
Educational Policy Analyst



DANIELA MENDES
Educational Policy Analyst



IVAN GONTIJO AKERMAN
Educational Policy Coordinator



LEONARDO YADA
Educational Policy Coordinator

DELIBERATIVE COMMITTEE

ANA AMÉLIA INOUE
BINHO MARQUES
CLAUDIA MARIA COSTIN
EDUARDO MAZZILLI DE VASSIMON
NINA BEATRIZ STOCCO RANIERI
PAULO SERGIO KAKINOFF
RICARDO UBIRACI SENNES
PRISCILA CRUZ

ADVISORY COMMITTEE

ANA MARIA S. DINIZ D'AVILA
ANTÔNIO JACINTO MATIAS
FERNANDO LUIZ ABRUCIO
JAIR RIBEIRO DA SILVA NETO
MARIA LUCIA MEIRELLES REIS
MOZART NEVES RAMOS
RODOLFO VILLELA MARINO

COMMITTEE FOUNDERS

DANIEL FEFFER
DANILO SANTOS DE MIRANDA
JAYME SIROTSKY
JORGE GERDAU JOHANNPETER
LUIS NORBERTO PASCOAL
MILÚ VILLELA
VIVIANE SENNA
WANDA ENGEL ADUAN

FISCAL COMMITTEE

AMÉRICO MATTAR
ANNA MARIA TEMOTEO PEREIRA
GILBERTO BAGAILO CONTADOR
JUNIO FUENTES



2022 SPONSORS



Todos Pela Educação does not receive public funds and is supported 100% by donations. They are people, companies and organizations engaged with the cause who, like us, understand and believe that we will change Brazil for the better through quality Primary Education!

We thank and emphasize the importance of our maintainers and sponsors, also highlighting the value of having a group of small donors who trust our work and monthly allocate an amount through our online donation platforms. They are: [Abraça a Educação](#) and [Global Giving](#).

2022 SPONSORS



ProFuturo



Itaú Educação e Trabalho

Itaú Social


instituto
natura

FUNDAÇÃO
Lemann

[B]³ SOCIAL

FUNDAÇÃO
VALE



FLUPP
FUNDAÇÃO LUCIA & FILIPSON PEREIRA

FAMÍLIA
KISHIMOTO

instituto
peninsula



MILÚ
VILLELA

INSTITUTO
AMBIKIRA



FUNDAÇÃO
Maria Cecília
Souto Vidigal



GOL



FAMÍLIA
HALLACK

ADEGA
ALENTEJANA

ALVARO
DE SOUZA



instituto ACP

REYNALDO
FIGUEIREDO

CÁSSIO
CASSEB

arredondar
você faz a diferença

instituto
VOTORANTIM

Orizon
INSTITUTO



PRISMA
CAPITAL

EDUARDO
VASSIMON

JAIR
RIBEIRO



ROBERTO
BIELAWSKI

LUIS
TEREPINS



We are a civil society organization with a single objective: to change the quality of public Primary Education in Brazil for good and for the better. Non-profit, non-governmental and unrelated with political parties, we are financed by voluntary donations, not receiving any kind of public funding. This gives us the necessary independence to challenge what needs to be challenged, to change what needs to be changed.